

2025 Home Tour Guide

Showcase your company in a unique custom publication for guests of Phoenix Home & Garden magazine's annual Home Tour, one of the most anticipated events of the fall season. This glossy keepsake publication features high-quality photos of spectacular interior designs and insightful details about the homes featured on the self-guided tour. 1,500 copies will be distributed by hand at all homes and rest stops on the tour, ensuring each guest receives her or his own copy.

OUR READERS

\$197,518

Average household income.

56%

Plan to remodel their home in the next two years.

76%

Purchase products and services from ads seen in Phoenix Home & Garden.

CIRCULATION VERIFICATION COUNCIL 2021 AUDIT, QUESTION PRO SURVEY



PREMIUM SPONSORSHIPS:

Gold Rate **\$5,000**

Logo placement on cover, Logo placement on dedicated Sponsor Thank You page, Logo placement on map, Full page back cover ad

Silver Rate **\$2,500**

Logo placement on dedicated Sponsor Thank You page, Logo placement on map, Full page display ad

DISPLAY ADS:

Full Page **\$1,000**

5.5"W x 8.5"H Plus .125 bleed

FORMATTED ADS:

Spread **\$1,500**

11"W x 8.5"H Plus .125 bleed

Full Page **\$1,000**

5.5"W x 8.5"H Plus .125 bleed

Event Date

11/15/25

Space Close

10/20/25

Materials Close

10/27/25