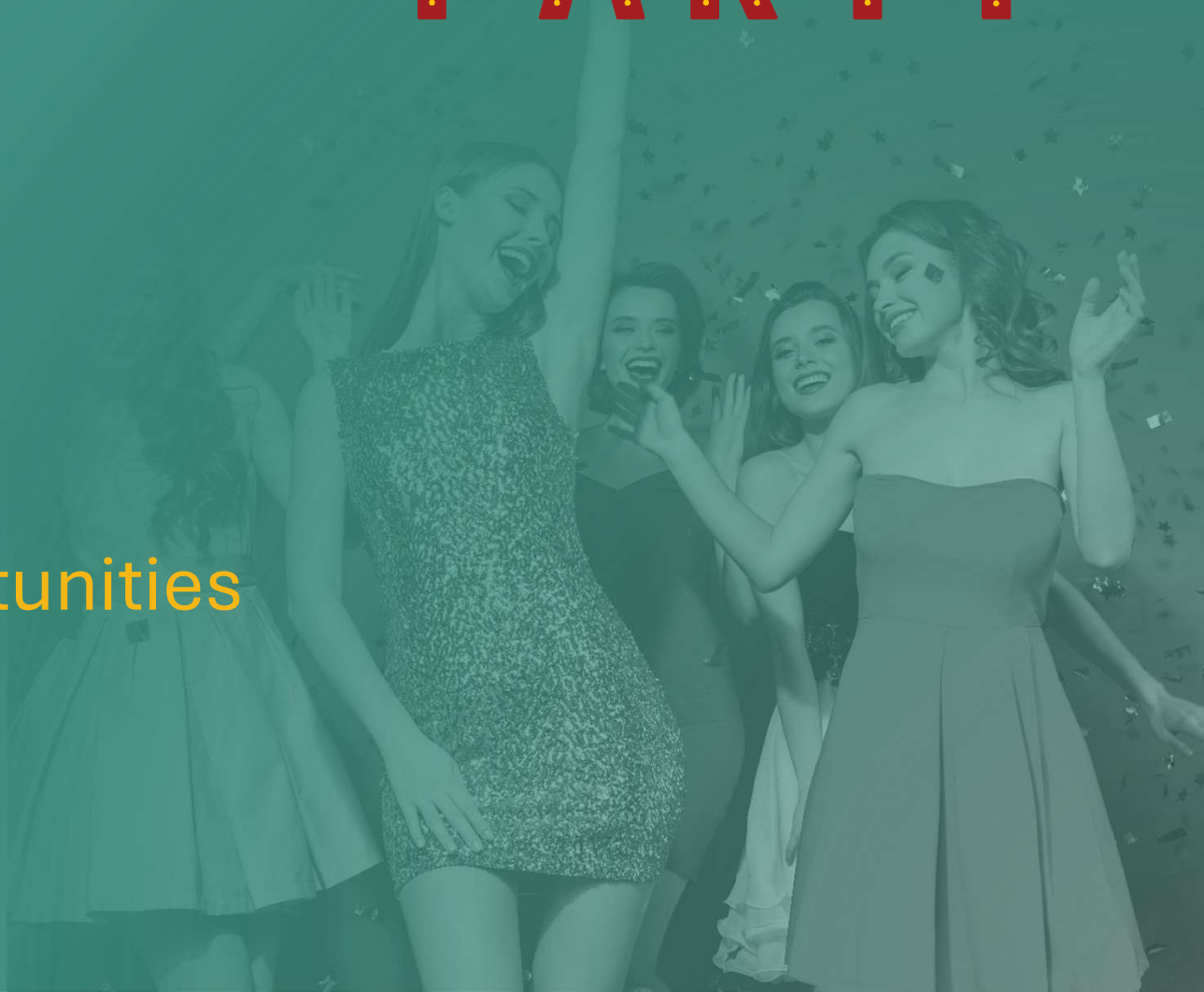


ANNUAL BEST OF THE VALLEY PARTY

Sponsorship Opportunities

presented by

PHOENIX
M A G A Z I N E



THE EVENT

It's *PHOENIX* magazine's iconic Best of the Valley issue in three dimensions! Eat, drink and play as our favorite Valley restaurants, entertainers, mixologists and more assemble in one place. Connect with the businesses, professionals and service providers who make our region shine, discover their unique offerings and enjoy a taste of local pride while honoring excellence and fostering a true community spirit.

October 18, 2025

VIP 6-9 pm

GA 7-9 pm

Warehouse215

Downtown, Phoenix



The party of the year!





THE EXPERIENCE

Get ready to experience *PHOENIX* magazine's Best of the Valley Party like never before—now in a fresh new season at Warehouse215 in downtown Phoenix, with climate-controlled comfort, expanded seating and even more of your favorite bites!

NEW Beer Garden: Explore a dedicated taproom of Arizona's finest craft breweries

Endless Tastings: Bite into award-winning flavors from Phoenix's hottest restaurants

Sip & Savor: Toast with curated cocktails, wines and spirits

Live Entertainment: Groove to local DJs and interactive performances

Comfort & Seating: Plenty of lounge and high-top seating throughout the venue

Climate Control: Fully indoor, air-conditioned space to keep you cool all night long



THE GUESTS

General Admission Ticket: \$80

New this year: Access to a dedicated Beer Garden, featuring local brews and lively ambiance

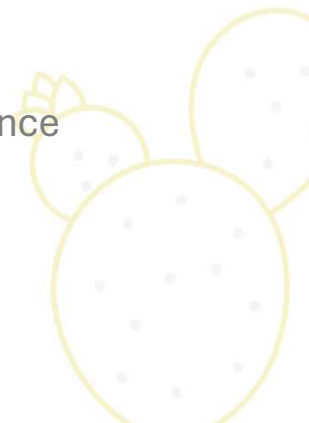
- + Sample award-winning bites
- + Select cocktail and beer sips
- + Interactive activities from the Valley's top local businesses



VIP Experience Ticket: \$125

All General Admission perks PLUS elevated, premium amenities:

- + Priority VIP parking for easy, stress-free arrival
- + 1-hour early entry to the event
- + Private VIP entrance
- + **Access to the exclusive VIP Lounge featuring:**
 - Curated gourmet bites
 - Premium craft cocktails, wine, and beer
 - Reserved access to a VIP outdoor patio for relaxed mingling
 - Dedicated VIP-only restrooms for added comfort and convenience
 - On-site VIP concierge for support and seamless experience
 - Sparkling wine upon arrival



MARKETING REACH

Exposure: Best of the Valley offers sponsors unparalleled visibility and networking opportunities across print, digital and event platforms. Associate your brand with the prestige and quality synonymous with *PHOENIX* magazine.

Social Media: 100K+ followers

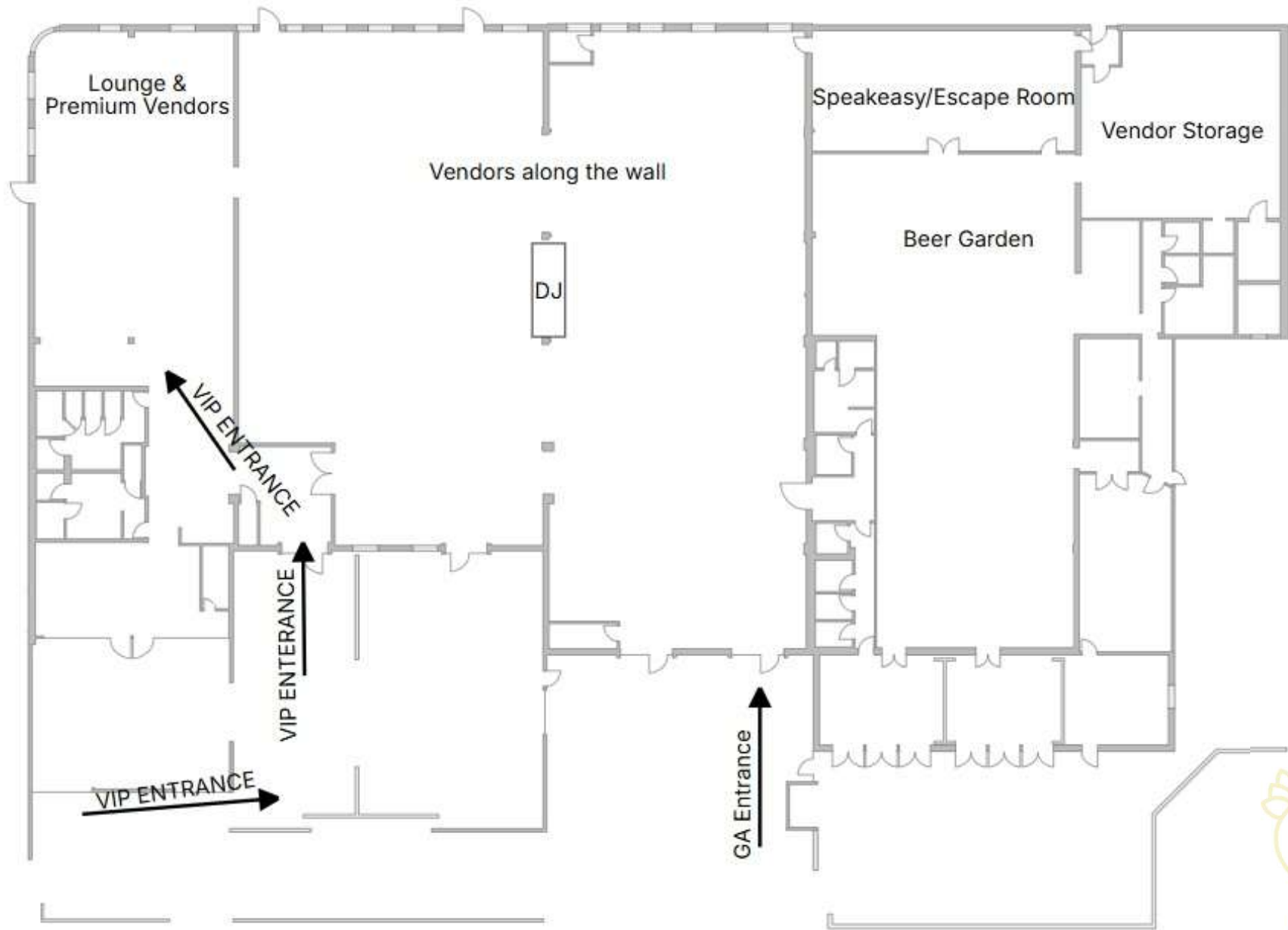
Email: 20K+ engaged subscribers

Website: phoenixmag.com & blog features

On-Site Exposure: Magazines, signage, co-branded experiences



THE VENUE



SPONSORSHIPS

Essentials Package

Perfect for small businesses or newcomers looking to build visibility.

- + Event Activation - Table space at one of our signature events
- + Logo featured on on-site signage at selected event
- + One sponsored Instagram story (tagged and linked)
- + Inclusion in event recap email to attendees (with link)



Impact Package

For growing brands wanting broader awareness and engagement.

- + Event Activation - Table space at one of our signature events
- + Branded signage and activation opportunity (e.g., photo opportunity, sampling)
- + One sponsored Instagram story (tagged and linked)
- + Inclusion in event recap email to attendees (with link)
- + Sponsored content on phoenixmag.com event landing page
- + Banner ad (ROS) on phoenixmag.com for one month

SPONSORSHIPS

Let's collaborate on a tailored sponsorship package that aligns perfectly with your brand's objectives, ensuring maximum attendee awareness.



1. VIP Lounges: Exclusive for VIP attendees sponsored by high-profile brands, offering premium amenities.

2. Sponsored Sessions or Workshops: Aligned with the event theme, sponsors provide insights or demonstrations in their session or workshop.

3. Customized Event Merchandise: Partner with sponsors to create branded merchandise such as T-shirts, bags, or souvenirs for attendees.

4. Interactive Displays: Feature interactive displays or installations sponsored by tech or entertainment brands that engage and entertain attendees.

5. Networking Areas: A place for attendees to connect, complete with branded signage and amenities.

6. Event Signage and Branding: Prominent signage throughout venue featuring sponsor logos and messages.

7. Product Demonstrations: Opportunity to conduct live product demonstrations or trials during the event.

8. Giveaways and Contests: Host giveaways or contests that encourage attendee interaction and brand awareness.

9. Photo Booths or Selfie Stations: Engage attendees in with branded backdrops and props.

10. Speaker or Panel Sponsorship: Sponsor keynote speakers or expert panels, providing visibility and association with thought leadership.

11. Swag Bags: Gift attendees with swag bags filled with sponsored items, samples, and promotional materials.

12. Health and Wellness Stations: Provide a sponsored space for wellness or relaxation, with massages, health checks, or mindfulness sessions.

LET'S CONNECT

Connect with a marketing consultant to discuss sponsorship opportunities:

marketing@citieswestmedia.com

phoenixmag.com

