

2026 Initiatives



Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
January	Jan Feb	Dining guide WMPO Guide [polybag]	12/1/25 11/23/25	12/8/25 11/30/25	12/23/25 12/22/25	1/1	60th Anniversary Chefs Who Chefs love Winter/Spring Travel	Adventure Guide to the West Concierge Medicine Real Estate Profiles	-	-	-
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
February	Feb Mar	Masters Of The Southwest <i>Design Influence: Santa Fe</i>	1/5	1/12	1/27	2/5	Call for Entries: PHG Honors Readers' Choice Awards	Architects & Builders Masters Alumni Southwest Art Scene	-	Health Care Heroes <i>Noms: 2/1-28</i> Top Agents/Producers <i>Noms: 2/1-28</i>	-
Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
March	Mar Apr	Top Docs Issue	2/2	2/9	2/24	3/5	Fringe Medicine Science of Spa Spring Events Wildflowers	AZ Gives Guide Champions & Changemakers Physician Profiles	Top Doctors	BOV Readers' Choice <i>Noms: 3/1-25</i> Top Dentists <i>Vote: 3/1-31</i> Top Lawyers <i>Vote: 3/3 - 4/30</i>	Dish Fest <i>Date: TBD</i> Scottsdale Art Week <i>Date: TBD</i>
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
April	Apr May	The Garden Issue <i>Design Influence: Contemporary</i> Garden Tour guide	3/2 3/16	3/9 3/23	3/24 4/27	4/2	Cool Vibes Kitchens & Baths Projects /Products Modern Pool Furniture	Faces of Phoenix Family Day Out Southwest Destinations	-	BOV Readers' Choice <i>Vote: 4/1-30</i> Top Lawyers <i>Vote: 3/3 - 4/30</i>	Garden Tour <i>Date: TBD</i>
Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Promos Noms	Events
May	May Jun	Summer Getaways	4/6	4/13	4/28	5/7	Fashion Photo Essay Health Care Heroes National Parks in Crisis Save & Splurge: Five Favorite Destinations Ten Most Exclusive Nature Expe Top Dentists	Celebrating Women Dentist Profiles San Diego Summer Camps Summer Gaming Guide	Health Care Heroes	Cutest Pet Photo <i>Noms: 5/15 - 6/15</i> Readers' Photo <i>Noms: 5/15 - 6/15</i>	Cocktail Camp <i>Dates: Jun-Aug</i>
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
June	Jun Jul	Remodels and Renovations <i>Design Influence: Palm Springs/ Midcentury Modern</i>	5/4	5/11	5/26	6/4	PHG Honors Smaller Spaces Top Agents / Top Producers	Champions & Changemakers Desitnation Santa Fe Real Estate Profiles Southern California	Top Agents/Producers	Cutest Pet Photo <i>Noms: 5/15 - 6/15</i> Readers' Photo Contest <i>Noms: 5/15 - 6/15</i>	Cocktail Camp [PM] <i>Dates: Jun-Aug</i>

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Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
July	Jul/Aug	Best of the Valley	6/1	6/8	6/23	7/2	Arizona Travel Awards Cocktail Camp What they Earn	Faces of Phoenix Innovations in Education Summer Sips	Top Dentists BOV Readers' Choice	Cutest Pet Photo Contest <i>Vote: 7/1-31</i> Readers' Photo Contest <i>Vote: 7/1-31</i>	Cocktail Camp <i>Dates: Jun-Aug</i>
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
August	Aug Sep	Kitchen & Bath <i>Design Influence: Farmhouse?</i>	7/6	7/13	7/28	8/6	Transformations	Celebrating Women Outdoor Oasis Staycations & Golf Courses	-	Great 48 <i>Noms: 8/1-30</i> Top Chiro <i>Vote: 8/1-30</i>	-
Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
September	Sep Oct	Outdoor/Family Friendly Medical Directory [polybag]	8/3 8/3	8/10 8/10	8/25 8/25	9/3 9/3	Exclusive and Guided Hikes Top Lawyers	Fall Arts Preview Lawyer Profiles Pain Management Southern California Southwest Destinations	Cutest Pet Photo Contest Readers' Photo Contest Top Lawyers		-
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
October	Oct Nov	Dream Homes <i>Design Influence: Desert Modern</i>	8/31	9/7	9/22	10/1	Dream Homes Homes of the Year	Architects & Builder Hidden in the Hills	-	Top Doctors <i>Vote: 10/20 - 11/22</i> Reader's Choice PHG <i>Noms: 10/1-27</i> 30 Days of Giveaways [web] <i>Runs: 10/1-31</i>	Best of the Valley [PM] <i>Date: TBD</i>
Month	PM	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
November	Nov Dec	The Valley After Dark City Guide [polybag] Home Tour Guide [PHG]	10/5 10/5 10/19	10/12 10/12 10/26	10/27 10/27 11/10	11/5	Best New Restaurants Great 48 Local Gifts Top Senior Care	Active Adult Cancer Awareness Gaming Guide Senior Care Profiles	30 Days of Giveaways [web] Great 48 Top Chiro	Top Doctors <i>Vote: 10/20 - 11/22</i>	Home Tour [PHG] <i>Date: TBD</i>
Month	PHG	Theme + Annual Pubs	Space	Mats	Mailed	News	Editorial	Special Ad Sections	Promo Issue	Noms Voting	Events
December	Dec Jan	Art & Artists <i>Design Influence: Santa Barbara</i>	11/2	11/9	11/24	12/3	Holidays in the Southwest	Charitable Champions Collector's Corner	-	-	-

2026 Initiatives

THEME		SPECIAL ADVERTISING SECTION 2026	
Dining guide	Jan Feb	Adventure Guide to the West	Jan Feb
Top Docs Issue	Mar Apr	Concierge Medicine	Jan Feb
Summer Getaways	May Jun	Real Estate Profiles	Jan Feb
Best Of The Valley	Jul Aug	AZ Gives Guide	Mar Apr
Outdoor Family Friendly	Sep Oct	Champions & Changemakers	Mar Apr
The Valley After Dark	Nov Dec	Physician Profiles	Mar Apr
ANNUAL PUBLICATIONS		Celebrating Women	May Jun
WM Phoenix Open Field Guide	Jan Feb	Dentist Profiles	May Jun
Medical Directory	Sep Oct	San Diego	May Jun
City Guide	Nov Dec	Summer Camps	May Jun
EVENTS		Summer Gaming Guide	May Jun
Dish Fest	March	Faces of Phoenix	Jul Aug
Cocktail Camp	Jun-Aug	Innovations in Education	Jul Aug
Best of the Valley	October	Summer Sips	Jul Aug
Scottsdale Art Week	March	Fall Arts Preview	Sep Oct
PROMOTIONS + NOMINATIONS 2026		Lawyer Profiles	Sep Oct
Top Doctors	Mar Apr	Pain Management	Sep Oct
Health Care Heroes	May Jun	Southern California	Sep Oct
BOV Readers' Choice	Jul Aug	Southwest Destinations	Sep Oct
Top Dentists	Jul Aug	Active Adult	Nov Dec
Top Lawyers	Sep Oct	Cancer Awareness	Nov Dec
Cutest Pet Photo Contest	Sep Oct	Gaming Guide	Nov Dec
Readers' Photo Contest	Sep Oct	Senior Care Profiles	Nov Dec
Great 48	Nov Dec		
Top Chiros	Nov Dec		
30 Days Of Giveaways	Web		

2026 Initiatives



THEME		SPECIAL ADVERTISING SECTION 2026	
Masters Of The Southwest	Feb Mar	Architects & Builders	Feb Mar
The Garden Issue	Apr May	Masters Alumni	Feb Mar
Remodels and Renovations	Jun Jul	Southwest Art Scene	Feb Mar
Kitchen & Bath	Aug Sep	Faces of Phoenix	Apr May
Dream Homes	Oct Nov	Family Day Out	Apr May
Art & Artists	Dec Jan	Southwest Destinations	Apr May
ANNUAL PUBLICATIONS		Champions & Changemakers	Jun Jul
Garden Tour Guide	Mar	Destination Santa Fe	Jun Jul
Home Tour Guide	Nov	Real Estate Profiles	Jun Jul
EVENTS		Southern California	Jun Jul
Scottsdale Art Week	March	Celebrating Women	Aug Sep
Garden Tour	March	Outdoor Oasis	Aug Sep
Home Tour	Nov	Staycations & Golf Courses	Aug Sep
PROMOTIONS + NOMINATIONS 2026		Architects & Builder	Oct Nov
Reader's Choice PHG	Feb Mar	Hidden in the Hills	Oct Nov
Top Agents (moved from PM)	Jun Jul	Charitable Champions	Dec Jan
		Collector's Corner	Dec Jan

2026 Promotions | Nominations by Start Date

Initiative	Brand	Issue	Theme	NOMINATIONS		VOTING	
				Starts	Ends	Starts	Ends
Health Care Heroes	PM	May/Jun	Summer Getaways	2/21	2/28		
Top Agents	PHG	Jun/Jul	Remodels and Renovations	2/1	2/28		
BOV Readers' Choice	PM	Jul/Aug	Best of the Valley	3/1	3/25	4/1	4/30
Top Dentists	PM	Jul/Aug	Best of the Valley			3/1	3/31
Top Lawyers	PM	Sep/Oct	Outdoor/Family Friendly			3/3	4/30
Cutest Pet Photo Contest	PM web	Sep/Oct	Outdoor/Family Friendly	5/15	6/15	7/1	7/31
Readers' Photo Contest	PM web	Sep/Oct	Outdoor/Family Friendly	5/15	6/15	7/1	7/31
Great 48	PM	Nov/Dec	The Valley After Dark	8/01	8/30		
Top Chiros	PM	Nov/Dec	The Valley After Dark			8/01	8/30
Reader's Choice PHG	PHG	Feb/Mar	Masters of the Southwest	10/1	10/27		
30 Days Of Giveaways	PM web	n/a	n/a	10/1	10/31		
Top Doctors	PM	Mar/Apr	Top Docs			10/20	11/22

2026 Promotions | Nominations by Issue

Issue	Brand	Promo/Nom	Theme	NOMINATIONS		VOTING	
				Starts	Ends	Starts	Ends
February March	PHG	Reader's Choice PHG	Masters of the Southwest	10/1	10/27		
March April	PM	Top Docs	Top Docs			10/20	11/22
May Jun	PM	Healthcare Heroes	Summer Getaways	2/1	2/28		
June July	PHG	Top Agents	Remodels and Renovations	2/1	2/28		
July August	PM	BOV Readers' Choice	Best of the Valley	3/1	3/25	3/1	3/25
July August	PM	Top Dentists	Best of the Valley			3/1	3/31
September October	PM	Cutest Pet Photo Contest	Outdoor/Family Friendly	3/3	4/30	7/1	7/31
September October	PM	Top Lawyers	Outdoor/Family Friendly			3/3	4/30
September October	PM	Readers' Photo Contest	Outdoor/Family Friendly	5/15	6/15	7/1	7/31
November December	PM	Great 48	The Valley After Dark	8/01	8/30		
November December	PM	Top Chiros	The Valley After Dark			8/01	8/30

2026 Events



EVENT	Month	BRAND	ISSUE	ISSUE THEME
Dish Fest	March	PM	Mar Apr	Top Docs
Scottsdale Art Week	March	PHG/PM		
Garden Tour	April	PHG	Apr May	The Garden Issue
Cocktail Camp	Jun-Aug	PM	May Jun Jul Aug	Summer Getaways / Best Of The Valley
Best of the Valley	October	PM	Jul Aug	Best Of The Valley
Home Tour	November	PHG	Nov Dec	The Valley After Dark



2026 Special Section Ads

ALL CWM SAS	BRAND	ISSUE
Active Adult	PM	Nov Dec
Adventure Guide to the West	PM	Jan Feb
Architects & Builder	PHG	Oct Nov
Architects & Builders	PHG	Feb Mar
AZ Gives Guide	PM	Mar Apr
Cancer Awareness	PM	Nov Dec
Celebrating Women	PM	May Jun
Celebrating Women	PHG	Aug Sep
Champions & Changemakers	PHG	Jun Jul
Champions & Changemakers	PM	Mar Apr
Charitable Champions	PHG	Dec Jan
Collector's Corner	PHG	Dec Jan
Concierge Medicine	PM	Jan Feb
Dentist Profiles	PM	May Jun
Destination Santa Fe	PHG	Jun Jul
Faces of Phoenix	PM	Jul Aug
Faces of Phoenix	PHG	Apr May
Fall Arts Preview	PM	Sep Oct
Family Day Out	PHG	Apr May
Gaming Guide	PM	Nov Dec
Hidden in the Hills	PHG	Oct Nov
Innovations in Education	PM	Jul Aug
Lawyer Profiles	PM	Sep Oct
Masters Alumni	PHG	Feb Mar
Outdoor Oasis	PHG	Aug Sep
Pain Management	PM	Sep Oct
Physician Profiles	PM	Mar Apr
Real Estate Profiles	PM	Jan Feb
Real Estate Profiles	PHG	Jun Jul
San Diego	PM	May Jun
Senior Care Profiles	PM	Nov Dec
Southern California	PHG	Jun Jul
Southern California	PM	Sep Oct
Southwest Art Scene	PHG	Feb Mar
Southwest Destinations	PM	Sep Oct
Southwest Destinations	PHG	Apr May
Staycations & Golf Courses	PHG	Aug Sep
Summer Camps	PM	May Jun
Summer Gaming Guide	PM	May Jun
Summer Sips	PM	Jul Aug

2026 Special Ad Sections by Brand

PHOENIX MAGAZINE SAS	ISSUE
Adventure Guide to the West	Jan Feb
Concierge Medicine	Jan Feb
Real Estate Profiles	Jan Feb
AZ Gives Guide	Mar Apr
Champions & Changemakers	Mar Apr
Physician Profiles	Mar Apr
Celebrating Women	May Jun
Dentist Profiles	May Jun
San Diego	May Jun
Summer Camps	May Jun
Summer Gaming Guide	May Jun
Faces of Phoenix	Jul Aug
Innovations in Education	Jul Aug
Summer Sips	Jul Aug
Southwest Destinations	Sep Oct
Fall Arts Preview	Sep Oct
Lawyer Profiles	Sep Oct
Pain Management	Sep Oct
Southern California	Sep Oct
Active Adult	Nov Dec
Cancer Awareness	Nov Dec
Gaming Guide	Nov Dec
Senior Care Profiles	Nov Dec
PHOENIX HOME & GARDEN SAS	ISSUE
Architects & Builders	Feb Mar
Masters Alumni	Feb Mar
Southwest Art Scene	Feb Mar
Faces of Phoenix	Apr May
Family Day Out	Apr May
Southwest Destinations	Apr May
Champions & Changemakers	Jun Jul
Destination Santa Fe	Jun Jul
Real Estate Profiles	Jun Jul
Southern California	Jun Jul
Celebrating Women	Aug Sep
Outdoor Oasis	Aug Sep
Staycations & Golf Courses	Aug Sep
Architects & Builder	Oct Nov
Hidden in the Hills	Oct Nov
Charitable Champions	Dec Jan
Collector's Corner	Dec Jan

2026 Special Ad Sections

ISSUE	THEME	SAS	EDITORIAL
Jan Feb	Dining Guide	Adventure Guide to the West Concierge Medicine Real Estate Profiles	60th Anniversary Winter/Spring Travel
Mar Apr	Top Docs Issue	Physician Profiles AZ Gives Guide Champions & Changemakers	Spring Events Wildflowers
May Jun	Summer Getaways	Celebrating Women Dentist Profiles San Diego Summer Camps Summer Gaming Guide	Fashion Photo Essay Health Care Heroes Top Dentists
Jul Aug	Best Of The Valley	Faces of Phoenix Innovations in Education Summer Sips	AZ Travel Awards Cocktail Camp What they Earn
Sep Oct	Outdoor/Family Friendly	Fall Arts Preview Lawyer Profiles Pain Management Southern California Southwest Destinations	Exclusive and Guided Hikes Top Lawyers
Nov Dec	The Valley After Dark	Active Adult Cancer Awareness Gaming Guide Senior Care Profiles	Best New Restaurants Great 48 Local Gifts Top Senior Care

2026 Special Ad Sections

ISSUE	THEME	SAS	EDITORIAL
Feb Mar	Masters Of The Southwest <i>Design Influence: Santa Fe</i>	Architects & Builders Masters Alumni Southwest Art Scene	Call for Entries: PHG Honors Readers' Choice Awards
Apr May	The Garden Issue <i>Design Influence: Contemporary</i>	Faces of Phoenix Family Day Out Southwest Destinations	Cool Vibes Kitchens & Baths Projects/Products
Jun Jul	Remodels and Renovations <i>Design Influence: Palm Springs/ Midcentury Modern</i>	Champions & Changemakers Destination Santa Fe Real Estate Profiles Southern California	PHG Honors Smaller Spaces Top Agents / Top Producers
Aug Sep	Kitchen and Bath <i>Design Influence: Farmhouse?</i>	Celebrating Women Outdoor Oasis Staycations & Golf Courses	Transformations
Oct Nov	Dream Homes <i>Design Influence: Desert Modern</i>	Architects & Builder Hidden in the Hills	Dream Homes Homes of the Year
Dec Jan	Art and Artists <i>Design Influence: Santa Barbara</i>	Charitable Champions Collector's Corner	Holidays in the Southwest



2026 Issues by Month

ISSUE	BRAND	THEME + EDITORIAL	SPACE	MATERIALS	MAILED	NEWS
Jan Feb	PM	Theme: Dining Guide	12/1/25	12/8/25	12/23/25	1/1
Polybag: WMPO 2026			11/23/25	11/30/25	12/22/25	
60th Anniversary						
Chefs Who Chefs love						
Winter/Spring Travel						
Feb Mar	PHG	Theme: Masters Of The Southwest	1/5	1/12	1/27	2/5
Design Influence: Santa Fe						
Readers' Choice Awards						
Call for Entries: PHG Honors						
Design Influence: Santa Fe						
Mar Apr	PM	Theme: Top Docs Issue	2/2	2/9	2/24	3/5
Fringe Medicine						
Science of Spa						
Spring Events						
Wildflowers						
Apr May	PHG	Theme: The Garden Issue	3/2	3/9	3/24	4/2
Garden Tour Guide		Design Influence: Contemporary	3/16	3/23	4/27	
Cool Vibes						
Kitchens & Baths Projects/Products						
Modern Pool Furniture						
May Jun	PM	Theme: Summer Getaways	4/6	4/13	4/28	5/7
Fashion Photo Essay						
Health Care Heroes						
National Parks in Crisis						
Save & Splurge: Five Favorite Destinations						
Ten Most Exclusive Nature Experiences						
Top Dentists						
Jun Jul	PHG	Theme: Remodels and Renovations	5/4	5/11	5/26	6/4
Design Influence: Palm Springs/Midcentury Modern						
PHG Honors						
Smaller Spaces						
Top Agents / Top Producers						



2026 Issues by Month

ISSUE	BRAND	THEME + EDITORIAL	SPACE	MATERIALS	MAILED	NEWS
Jul Aug	PM	Theme: Best Of The Valley AZ Travel Awards Cocktail Camp What they Earn	6/1	6/8	6/23	7/2
Aug Sep	PHG	Theme: Kitchen and Bath <i>Design Influence:</i> Farmhouse? Transformations	7/6	7/13	7/28	8/6
Sep Oct	PM	Theme: Outdoor/Family Friendly	8/3	8/10	8/25	9/3
		<i>Polybag:</i> Medical Directory Exclusive and Guided Hikes Top Lawyers	8/3	8/10	8/25	9/3
Oct Nov	PHG	Theme: Dream Homes <i>Design Influence:</i> Desert Modern Dream Homes Homes of the Year	8/31	9/7	9/22	10/1
Nov Dec	PM	Theme: The Valley After Dark	10/5	10/12	10/27	11/5
		<i>Polybag:</i> City Guide	10/5	10/12	10/27	11/5
		Home Tour Guide Best New Restaurants Great 48 Local Gifts Top Senior Care	10/19	10/26	11/10	n/a
Dec/Jan	PHG	Theme: Art and Artists <i>Design Influence:</i> Holidays in the Southwest Holidays in the Southwest	11/2	11/9	11/24	12/3

2026 Issues

ISSUE	THEME + EDITORIAL	SPACE	MATERIALS	MAILED	NEWS
Jan Feb	Theme: Dining Guide <i>Polybag</i> : WMPO 60th Anniversary Chefs Who Love Chefs Winter/Spring Travel	12/1/25	12/8/25	12/23/25	1/1
Mar Apr	Theme: Top Docs Issue Spring Events Wildflowers	2/2	2/9	2/24	3/5
May Jun	Theme: Summer Getaways Fashion Photo Essay Fringe Medicine Health Care Heroes Science of Spa Top Dentists	4/6	4/13	4/28	5/7
Jul Aug	Theme: Best Of The Valley AZ Travel Awards Cocktail Camp What they Earn	6/1	6/8	6/23	7/2
Sep Oct	Theme: Outdoor/Family Friendly <i>Polybag</i> : Medical Directory Exclusive and Guided Hikes Top Lawyers	8/3	8/10	8/25	9/3
Nov Dec	Theme: The Valley After Dark <i>Polybag</i> : City Guide Best New Restaurants Great 48 Local Gifts Top Senior Care	10/5	10/12	10/27	11/5

2026 Issues

ISSUE	THEME + EDITORIAL	SPACE	MATERIALS	MAILED	NEWS
Feb Mar	Theme: Masters Of The Southwest <i>Design Influence:</i> Santa Fe Call for Entries: PHG Honors Readers' Choice Awards	1/5	1/12	1/27	2/5
Apr May	Theme: The Garden Issue <i>Design Influence:</i> Contemporary Cool Vibes Kitchens & Baths Projects/Products Modern Pool Furniture	3/2	3/9	3/24	4/2
Jun Jul	Theme: Remodels and Renovations <i>Design Influence:</i> Palm Springs/Midcentury Modern PHG Honors Smaller Spaces Top Agents / Top Producers	5/4	5/11	5/26	6/4
Aug Sep	Theme: Kitchen and Bath <i>Design Influence:</i> Farmhouse? Transformations	7/6	7/13	7/28	8/6
Oct Nov	Theme: Dream Homes <i>Design Influence:</i> Desert Modern Dream Homes Homes of the Year	8/31	9/7	9/22	10/1
Dec Jan	Theme: Art and Artists <i>Design Influence:</i> Holidays in the Southwest Holidays in the Southwest	11/2	11/9	11/24	12/3
ANNUAL PUBLICATIONS					
April	Garden Tour Guide	3/16	3/23	4/27	
Nov	Home Tour Guide	10/19	10/26	11/10	n/a



2026 Initiatives Calendar

JANUARY						
Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Jan Feb	PM	Dining Guide	12/1/25	12/8/25	12/23/25	1/1/26
Polybag: WMPO Guide			11/23/25	11/30/25	12/22/25	
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Winter/Spring Travel		Adventure Guide to the West		-	-	-
60th Anniversary		Real Estate Profiles				
		Concierge Medicine				
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 PM Jan Feb Newsstands	2	3
4	5 PHG Feb Mar Space Close	6	7	8	9	10
11	12 PHG Feb Mar Mats Close	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27 PHG Feb Mar Mailed	28	29	30	31

FEBRUARY

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Feb Mar	PHG	Masters Of The SW	1/5	1/12	1/27	2/5
Design Influence: Santa Fe						
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Readers' Choice Awards		Architects & Builders		Reader's Choice	Health Care Heroes -	
Call for Entries: PHG Honors		Masters Alumni			Noms: 2/1-28	
		Southwest Art Scene			Top Agents/Producers	
Noms: 2/1-28						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
Noms Start: Healthcare Heroes Top Agents	PM Mar Apr Space Close			PHG Feb Mar Newsstands		
8	9	10	11	12	13	14
	PM Mar Apr Mats Close					
15	16	17	18	19	20	21
22	23	24	25	26	27	28
		PM Mar Apr Mailed				Noms End: Healthcare Heroes Top Agents

MARCH

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Mar Apr	PM	Top Docs	2/2	2/9	2/24	3/5
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Fringe Medicine		AZ Gives Guide		Top Doctor	BOV Readers' Choice	SAW
Science of Spa		Champions & Changemakers			Noms: 3/1-25	Date: TBD
Spring Events		Physician Profiles			Top Dentists	Dish Fest
Wildflowers					Vote: 3/1-31	Date: TBD
					Top Lawyers	
					Vote: 3/3 - 4/30	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
Voting Starts: Top Dentists	PHG Apr May Space Close			PM Mar Apr Newsstands		
Noms Start: BOV Readers		Voting Starts: Top Lawyer				
8	9	10	11	12	13	14
	PHG Apr May Mats Close					
15	16	17	18	19	20	21
22	23	24	25	26	27	28
		PHG Apr May Mailed	Noms End: BOV Readers			
29	30	31				
		Voting Ends: Top Dentists				

APRIL						
Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Apr May	PHG	The Garden Issue	3/2	3/9	3/24	4/2
Garden Tour Guide		<i>Design Influence: Contemporary</i>	3/16	3/23	4/27	
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Cool Vibes		Faces of Phoenix			Top Lawyers	Garden
Kitchens & Baths Projects /Products		Family Day Out			Vote: 3/3 - 4/30	Date: TBD
Modern Pool Furniture		Southwest Destination			BOV Readers' Choice	
					Vote: 4/1-30	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
			Voting Starts: BOV Readers	PHG Apr May Newsstands		
5	6	7	8	9	10	11
	PM May Jun Space Close					
12	13	14	15	16	17	18
	PM May Jun Mats Close					
19	20	21	22	23	24	25
26	27	28	29	30		
		PM May Jun Mailed	Voting Ends: Lawyers	Voting Ends: Lawyers BOV Reader's		

MAY						
Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
May Jun	PM	Summer Getaways	4/6	4/13	4/28	5/7
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Fashion Photo Essay		Celebrating Women		Health Care Heroes	Cutest Pet Photo	
Health-Care Heroes		Dentist Profiles			Noms: 5/15 - 6/15	
National Parks in Crisis		San Diego			Readers' Photo	
Save & Splurge: Five Favorite Destinations		Summer Gaming Guide			Noms: 5/15 - 6/15	
Ten Most Exclusive Nature Experiences						
Top Dentists						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4 PHG Jun Jul Space Close	5	6	7 PM Mar Apr Newsstands	8	9
10	11 PHG Jun Jul Mats Close	12	13	14	15 Noms Start: Cutest Pet Reader's Photo	16
17	18	19	20	21	22	23
24	25	26 PHG Jun Jul Mailed	27	28	29	30-31

JUNE						
Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Jun Jul	PHG	Remodels and Renovations	5/4	5/11	5/26	6/4
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
PHG Honors		Champions & Changemakers		Top Agents	Cutest Pet Photo	Cocktail Camp
Smaller Spaces		Desitnation Santa Fe			Noms: 5/15 - 6/15	Date: TBD
Top Agents / Top Producers		Real Estate Profiles			Readers' Photo	
		Southern California			Noms: 5/15 - 6/15	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
	PM Jul Aug Space Close			PHG Jun Jul Newsstands		
7	8	9	10	11	12	13
	PM Jul Aug Mats Close					
14	15	16	17	18	19	20
	Noms End: Cutest Pet Reader's Photo					
21	22	23	24	25	26	27
		PM Jul Aug Mailed				
28	29	30				

JULY

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Jul Aug	PM	Best of the Valley	6/1	6/8	6/23	7/2
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Cocktail Camp		Innovations in Education		BOV Readers' Choice	Cutest Pet Photo	Cocktail Camp
What they Earn		Faces of Phoenix		Top Dentists	Vote: 7/1-31	Date: TBD
AZ Travel Awards		Summer Sips			Readers' Photo	
					Vote: 7/1-31	
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Voting Starts: Cutest Pet Reader's Photo	2 PM Jun Jul Newsstands	3	4
5	6 PHG Aug Sep Space Close	7	8	9	10	11
12	13 PHG Aug Sep Mats Close	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28 PHG Aug Sep Mailed	29	30	31 Voting Ends: Cutest Pet Reader's Photo	

AUGUST

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Aug Sep	PHG	Kitchen & Bath	7/6	7/13	7/28	8/6
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Transformations		Celebrating Women	-		Great 48	Cocktail Camp
		Outdoor Oasis			Noms: 8/1-30	
		Staycations & Golf Courses			Top Chiro	
				Vote: 8/1-30		
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						Noms Start: Great 48 Voting Starts: Top Chiro
2	3	4	5	6	7	8
	PM Sep Oct Space Close			PHG Aug Sep Newsstands		
9	10	11	12	13	14	15
	PM Sep Oct Mats Close					
16	17	18	19	20	21	22
23	24	25	26	27	28	29
		PM Sep Oct Mailed				
30	31					
Noms End: Great 48 Voting Starts: Top Chiro	PHG Oct/Nov Space Close					

SEPTEMBER

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Sep Oct	PM	Outdoor/Family Friendl	8/3	8/10	8/25	9/3
Polybag: Medical Directory			8/3	8/10	8/25	9/3
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Exclusive and Guided Hikes		Fall Arts Preview		Cutest Pet Photo		
Top Lawyers		Lawyer Profiles		Readers' Photo Contest		
		Pain Management		Top Lawyers		
		Southern California				
		Southwest Destinations				
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
				PM Sep Oct Newsstands		
6	7	8	9	10	11	12
	PHG Oct Nov Mats Close					
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	City Guide Space Close	PHG Oct Nov Mailed				
27	28	29	30			
	City Guide Space					
	Med Dir Space Close					

OCTOBER

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Oct Nov	PHG	Dream Homes	8/31	9/7	9/22	10/1
Design Influence: Desert Modern						

Editorial	Special Ad Section	Promo Issue	Noms/Voting	Events
Dream Homes	Architects & Builder		Reader's Choice PHG	BOV Party
Homes of the Year	Hidden in the Hills		Noms: 10/1-27	Date: TBD
			30 Days of Giveaways [web]	
			Runs: 10/1-31	
			Top Docs	
			Vote: 10/20 - 11/22	

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 PHG Oct Nov Newsstands Noms Start: Reader's Choice PHG 30 Days begins	2	3
4	5 PM Nov Dec Space Close	6	7	8	9	10
11	12 PM Nov Dec Mats Close	13	14	15	16	17
18	19	20 Voting Starts: Top Docs	21	22	23	24
25	26	27 PM Nov Dec Mailed Noms End: Reader's Choice PHG	28	29	30	31 Run Ends: 30 Days Giveaways

NOVEMBER

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Jan Feb	PM	The Valley After Dark	10/5	10/12	10/27	11/5
Polybag: City Guide			10/5	10/12	10/27	
Home Tour Guide			10/19	10/26	11/10	

Editorial	Special Ad Section	Promo Issue	Noms/Voting	Events
Best New Restaurants	Active Adult	30 Days Giveaways	Top Doctors	Home Tour [PHG]
Great 48	Cancer Awareness	Great 48	Vote: 10/20 - 11/22	Date: TBD
Local Gifts	Gaming Guide	Top Chiro		
Top Senior Care	Senior Care Profiles			

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
	PHG Dec Jan Space Close			PM Nov Dec Newsstands		
8	9	10	11	12	13	14
	PHG Dec Jan Mats Close					
15	16	17	18	19	20	21
22	23	24	25	26	27	28
Voting Ends: Top Docs		PHG Dec Jan Mailed				
29	30					

DECEMBER

Issue	Brand	Theme	Space Close	Materials	Mailed	Newsstands
Dec Jan	PHG	Art & Artists	11/2	11/9	11/24	12/3
Design Influence: Santa Barbara						
Editorial		Special Ad Section		Promo Issue	Noms/Voting	Events
Holidays in the Southwest		Charitable Champions				
		Collector's Corner				
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
				PHG Dec Jan Newsstands		
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		