

PHOENIX

MEDICAL DIRECTORY

2026

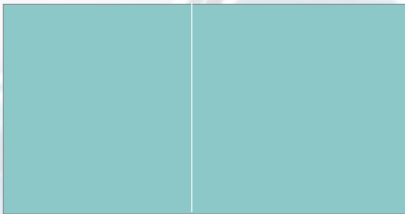
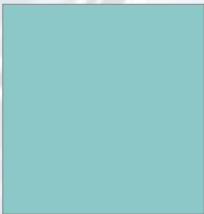
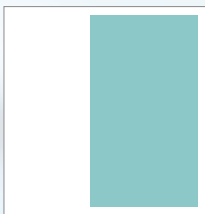
The Valley's most trusted resource for medical coverage
and provider referrals.

Each year, this special issue offers a deep dive into current medical trends and connects our health-conscious readers with top providers in the region. It's not just another issue — it's a **year-round reference** guide that our audience keeps and consults regularly when planning medical procedures.

READERSHIP

326,000+	Average per month	86%	Live a health-conscious lifestyle
79%	Maintain a fitness lifestyle	80%	Interested in healthcare/medical coverage

DISPLAY ADS

				
Two-Page Spread \$8,500	Full Page \$6,000	Half Page \$4,500	Two-thirds Page \$3,500	One-third Page \$3,000

Space Close

9/29/25

Materials Close

10/6/25

Mailed

10/28/25

Newsstands

11/6/25

Copies will be distributed to Arizona residents and poly-bagged with the November/December issue.

SPOTLIGHTS & LISTINGS

MD SPOTLIGHT

Shana Nicole Wingo, M.D.

GYNECOLOGIC ONCOLOGY

City of Hope Cancer Center
2915 W. Rose Garden Ln., Phoenix
855-625-7993, cancercenter.com

Who or what inspired you to enter the field of gynecologic oncology?
My decision to pursue specialty training in gynecologic oncology came largely from my interaction with patients. As a resident, the women I treated who were dealing with gynecologic malignancies profoundly impacted me. It is not often that you feel like you receive as much as you give in medicine. When I had this sense of satisfaction and balance, I knew I found what I was meant to do.



MD SPOTLIGHT

\$1,000

Placed within editorial content. Includes photo (300 dpi, high resolution.JPEG or .TIFF image provided by you), name, address, phone, website, Top Docs designation (if applicable) and a 75-word bio and/or Q&A

SPECIALTY SPOTLIGHT

\$500

Placed within editorial content. Includes practice/provider name, address, website, Top Docs designation (where applicable), and brief description.

SPECIALTY SPOTLIGHT

Ophthalmology

From cataracts to diabetic retinopathy, disorders and diseases of the eye are the domain of these board-certified healers. Phoenix has roughly 100 ophthalmologists.



Find a complete list of ophthalmologists in the Phoenix by visiting directory.phoenixmag.com/doctor?refinement%5Bspecialty%5D%5Bophthalmology%5D%5Blocations.city%5D%5BPhoenix%5D or scanning this QR code.

FROM OUR PARTNERS

City of Hope

City of Hope Cancer Center is a state-of-the-art oncology network with three outpatient care centers in the Valley, plus a comprehensive care and research center in Goodyear. Find these oncologists at its two Phoenix locations, or go online to find a full list of providers.

- ▶ Amber Flaherty, MD
- ▶ Mazen Khattab, MD, CPE
- ▶ Nnamdi Gwacham, DO, MS
- ▶ Shana Wingo, MD, FACOG
- ▶ Tania Cortas, MD, CPE



**North Phoenix
Outpatient Care**
855-625-7993,
cancercenter.com

**Tatum Ridge
Outpatient Care**
480-530-4200,
cancercenter.com

GROUP LISTING

1/4 page: 0-30 docs**\$1,500**

1/2 page: 31-50 docs**\$2,500**

Full page: 51-100 docs**\$4,000**

Full page: 100+ docs**\$3,750/per 100 docs**

These listings are for bulk/group buys by practice/hospital. Placed within editorial content. Includes address, phone, website for the practice/hospital, and a list of individual doctors

FIND A DOCTOR: Phoenix

Looking for a primary care doctor or specialist? Peruse our full online listing of Phoenix physicians at [directory.phoenixmag.com/doctors?menu\[locations.city\]=Phoenix](http://directory.phoenixmag.com/doctors?menu[locations.city]=Phoenix) or by accessing this QR code with your smartphone.



ENHANCED ONLINE DIRECTORY LISTING

\$1200/year (billed monthly or annually)

This enhanced includes headshot, contact info, full bio and map of location, and will be placed in *PHOENIX* magazine online Doctor directory at phoenixmag.com/doctors.

Contact for details: advertise@phoenixmag.com