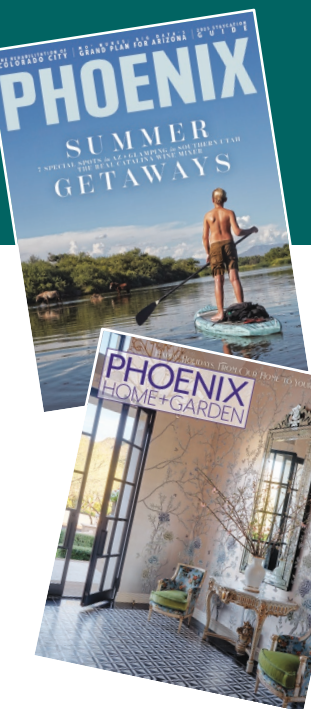




2026 ADVERTISING RATES

PHOENIX Magazine | Phoenix Home & Garden

PRINT

Two Page Spread

\$13,500 (1x)

\$12,500 (3x)

\$11,500 (6x)

Full Page

\$7,500 (1x)

\$6,500 (3x)

\$5,500 (6x)

2/3 Page Vertical

\$5,500 (1x)

\$5,000 (3x)

\$4,500 (6x)

1/2 Page Horizontal

\$4,500 (1x)

\$4,000 (3x)

\$3,500 (6x)

1/3 Page

\$3,500 (1x)

\$3,000 (3x)

\$2,500 (6x)

1/4 Page

\$2,000 (1x)

\$1,750 (3x)

\$1,500 (6x)

DIGITAL

DEDICATED EMAILS

Includes	Rate
600px wide x custom height graphic, subject line, and links	\$1,500
+ Phoenix Home and Garden email	\$2,500 <i>total</i>

SOCIAL

Includes	Rate
1-5 images or :30 video, copy + headline, links, targets	\$500
+ Phoenix Home & Garden posts	\$1,000 <i>total</i>

WEB

Type	Size	Rate/Mo
Leaderboard	720 x 90px	\$500
Medium Rectangle	300 x 250px	\$500
Wide Skyscraper	300 x 600px	\$500
Splash Banner*	1300 x 307px	\$1,500

E-NEWSLETTERS

Type	Size	Rate/Issue
Leaderboard	720 x 90px	\$500
Medium Rectangle	300 x 250px	\$500
Wide Skyscraper	300 x 600px	\$500

SPONSORED ARTICLE PACKAGES

Gold & Print	Full page print ad, sponsored article, Facebook, Instagram, e-newsletter ad	\$7,500
Gold	Sponsored article, Facebook, Instagram, e-newsletter ad	\$2,500
Silver	Sponsored article, web, Facebook, Instagram	\$2,000
Bronze	Sponsored article, web, e-newsletter ad	\$1,500

**Not included in ROS*

Add a digital trifecta to any special ad section print ad:

Dedicated Email + E-newsletter + Sponsored Article = \$3,000



2026 ADVERTISING RATES

PHOENIX Magazine | Phoenix Home & Garden

PRINT

Two Page Spread

\$13,500	(1x)
\$12,500	(3x)
\$11,500	(6x)

1/2 Page Horizontal

\$4,500	(1x)
\$4,000	(3x)
\$3,500	(6x)

Full Page

\$7,500	(1x)
\$6,500	(3x)
\$5,500	(6x)

1/3 Page

\$3,500	(1x)
\$3,000	(3x)
\$2,500	(6x)

2/3 Page Vertical

\$5,500	(1x)
\$5,000	(3x)
\$4,500	(6x)

1/4 Page

\$2,000	(1x)
\$1,750	(3x)
\$1,500	(6x)

DIGITAL

Single Brand Social Post

\$500

Instagram/Facebook 5x posts

1-5 images or :30 video, copy + headline, links, targets

Combined brand posts, \$1,000
PHOENIX *and* Phoenix Home & Garden

Single Brand Dedicated Email

\$1,500

600px wide x custom height graphic, subject line, and links

Combined brand email, (1x) PHOENIX *and* (1x) Phoenix Home & Garden \$2,500

Online Directory

\$1,200

Enhanced Listing

E-newsletter Banners

\$500/size

Per issue

Leaderboard 720 x 90px

Medium Rectangle 300 x 250x

Wide Skyscraper 300 x 600px

Web Banners

\$750/size

Per month.

Leaderboard 720 x 90px

Medium Rectangle 300 x 250x

Wide Skyscraper 300 x 600px

Splash Banner *(not included in ROS)* \$1,500

**Not included in ROS*

Sponsored Article

\$1,000

The Digital Trifecta

Dedicated Email

+

E-newsletter

+

Sponsored Article

=

\$3,000

PACKAGES

Gold & Print \$7,500

Full page print ad, sponsored article, Facebook, Instagram, e-newsletter ad

Gold \$2,500

Sponsored article, Facebook, Instagram, e-newsletter ad \$

Silver \$2,000

Sponsored article, web, Facebook, Instagram

Bronze \$1,500

Sponsored article, web, e-newsletter ad