

Print Ad Specs

Digital Files Only

- InDesign (with all supporting images and fonts), Illustrator EPS, TIF, or PDF files are accepted.
- All images should be 300 dpi and color as CMYK.

Magazine Trim Size

- 9" x 10 .7/8". For bleed allow 1/8" beyond all trims. Keep live matter 3/8" minimum from all trims.
- Magazine format is three-column and is perfect bound.
- Files will be held at Cities West Media for one year from date of use.

Submission

- Email your print materials to your account executive.
- If your file is too large to email, upload artwork to Dropbox, Google Drive, or SkyDrive etc. email the link to account executive.

MATERIALS DEADLINES					
Feb/Mar	1/14/25	FULL PAGE 9" W x 10.875" H TWO-PAGE SPREAD 18" x 10.875"	2/3 V BLEED* 5.5" W x 10.875" H 2/3 V NON-BLEED 4.875" W x 9.75" H	1/2 V 4.875" W x 7.25" H Non-bleed only	1/3 V 2.375" W x 9.875" H Non-bleed only
Apr/May	3/10/25				
Jun/Jul	5/12/25				
Aug/Sep	7/14/25			1/4 3.5" W x 4.875" H Non-bleed only	
Oct/Nov	9/08/25				
Dec/Jan	11/10/25	1/2 H BLEED* 9" W x 5.5" H 1/2 H NON-BLEED 8.25" W x 5" H	1/3H 4.875" W x 4.875" H Non-bleed only	1/6 H 4.875" W x 2.25" H Non-bleed only	

*add .125 all sides

AD SIZE	TRIM AREA (WXH)	LIVE AREA (WXH)	BLEED (WXH +.125")
Full Page (Bleed)	9" X 10.875"	8.25" X 10.125"	9.25" X 11.125"
Full Page (Non-bleed)	9" X 10.875"	8.25" X 10.125"	N/A
Full Page Spread (Bleed)	18" X 10.875"	17.25" X 10.125"	18.25" X 11.125"
2/3 Vert (Non-bleed)	4.875" X 9.875"	4.875" X 9.875"	N/A
1/2 Horiz (Bleed)	9" X 5.5"	8.25" X 4.75"	9.25" X 5.75"
1/2 Horiz (Non-bleed)	8.25" X 5"	8.25" X 5"	N/A
1/2 Vert (Non-bleed)	4.875" X 7.25"	4.875" X 7.25"	N/A
1/3 Vert (Non-bleed)	2.375" X 9.875"	2.375" X 9.875"	N/A
1/3 Horiz (Non-bleed)	4.875" X 4.875"	4.875" X 4.875"	N/A
1/4 (Non-bleed)	3.5" X 4.875"	3.5" X 4.875"	N/A
1/6 Horiz (Non-bleed)	4.875" X 2.25"	4.875" X 2.25"	N/A

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